

Sanco International accelerates digital transformation with CargoWise

About Sanco International



Established in 2000



Headquartered in Shenzhen, China



Overseas agent network of 100+ countries



Five branches across China

Challenge

As a representative of medium-sized enterprises in the China freight forwarding industry, Sanco International had been looking to upgrade to a more advanced logistics solution that would establish them as a true freight expert in Southeast Asia whilst supporting their goal to expand into emerging markets.

Solution

“We chose CargoWise because it is the most advanced system in the Chinese international logistics market. The cloud-based solution offers full integration of data and processes, and provides us with complete visibility of information and innovative tools for us to improve our operations,” says Daphne Ma, General Manager, Sanco International.

Results

From workflow automation and electronic messaging to HR management, CargoWise’s powerful tools and functionality have provided Sanco with more comprehensive technical support, more opportunities for business development and the support to execute advanced ideas.

As well, CargoWise’s automated workflows, accuracy and stability enabled Sanco to reduce manual data input, significantly improve the effectiveness and accuracy of their communications and improve the overall customer experience.

CargoWise’s powerful workflow tools enabled the business to build customized internal workflows that have resulted in stronger departmental collaboration and seamless operating processes.

In the first three quarters of 2020, Sanco exceeded their volume target by 15% and achieved 86% loading volumes against the annual volume target. They also exceeded their profit target by 5% and reported a 50% improvement in operational efficiency, taking their customer service and business operations to new heights.

“CargoWise has changed Sanco International’s management structure, allowed us to penetrate into the depths of international trade, and enabled us as a company to make more valuable contributions to the entire supply chain.”

LT Huang
Managing Director, Sanco International

Benefits



50% improvement in operational efficiency



Real-time data visibility



Automation of manual processes