

# Scarborough Transportation takes their operations to the next level with CargoWise and 3Gtms integration



## About The Scarborough Group



Founded in 1984



Headquartered in the US



Group of 5 supply chain-focused companies



Freight forwarding, customs, warehousing

## Challenge

The Scarborough Group (Scarborough) wanted to expand and diversify their domestic operations, manage more road freight for their customers, and provide greater hands-on customer service.

## Solution

While Scarborough had previous experience with various domestic transportation management systems, they needed an advanced solution that would easily integrate with their CargoWise platform and business processes while accelerating, expanding and diversifying domestic operations. The system that met all of Scarborough's needs and also provided a fast implementation was 3Gtms.

## Results

The integration of CargoWise and 3Gtms has eliminated the need for a paper handoff between Scarborough's international and domestic teams, reducing email traffic and manual rekeying of data and increasing data efficiency and tracking.

3Gtms has enabled Scarborough to maximize their tender process and win new opportunities. This is supported by the automation and efficiencies in CargoWise – taking their operations to the next level.

Scarborough care about their customers and their needs. The decision to invest in the right technology to better serve their customers has been a crucial enabler.

"The response from our customers during this time has been extremely positive, and to me, that's really a testament to how effective our team is and that we have the right technology in place to support our business and our customers," said Adam Hill, COO and President at Scarborough.

[Read the full case study >](#)

"The number one reason we chose this solution was speed. Ultimately, our staff can only do a limited number of files in a given month, and by using both CargoWise and 3Gtms to create additional efficiencies, it means that our people can spend more time talking to customers, dealing with problems, and helping them brainstorm new ideas and solutions"

**Adam Hill**  
President, COO, The Scarborough Group

## Benefits

- ✓ Increased efficiencies by eliminating paper based processes
- ✓ Diversified and enhanced domestic operations
- ✓ Ability to successfully secure new customers